



PUBLICATIONS COMPETITION

GardenOntario (112th) Convention

July 27-29, 2018

Ambassador Hotel & Conference Centre, Kingston, ON

Host: District 3 Theme: "Shore to Shield"

COORDINATOR: Christine Marsh, 273 Square Bay Rd. Box 68, Spring Bay, ON P0P 2B0
Phone: 705-377-5198 Email: district13@gardenontario.org

RULES AND REGULATIONS

- 1. Eligibility: The competition is open to a society/club (hereafter society) or district In Good Standing with the Ontario Horticultural Association (OHA).
2. Entry: a. All entries must be mailed to the coordinator, postmarked no later than May 1. b. Each society or district is allowed one entry per class. c. Each entry must have an entry tag with the class number, class title, society, district, and contact person's name, address and telephone number.
3. Judging: Class placements based on the judging criteria specified below. Honourable Mention (HM) awarded at the judge's discretion.
4. Awards: OHA ribbon and cash prize: 1st \$10 2nd \$8 3rd \$6 HM \$2
5. Viewing: All entries will be displayed with tags open at the convention.
6. Return: Entry removal not permitted until after the competition is closed on Saturday.

YEARBOOK

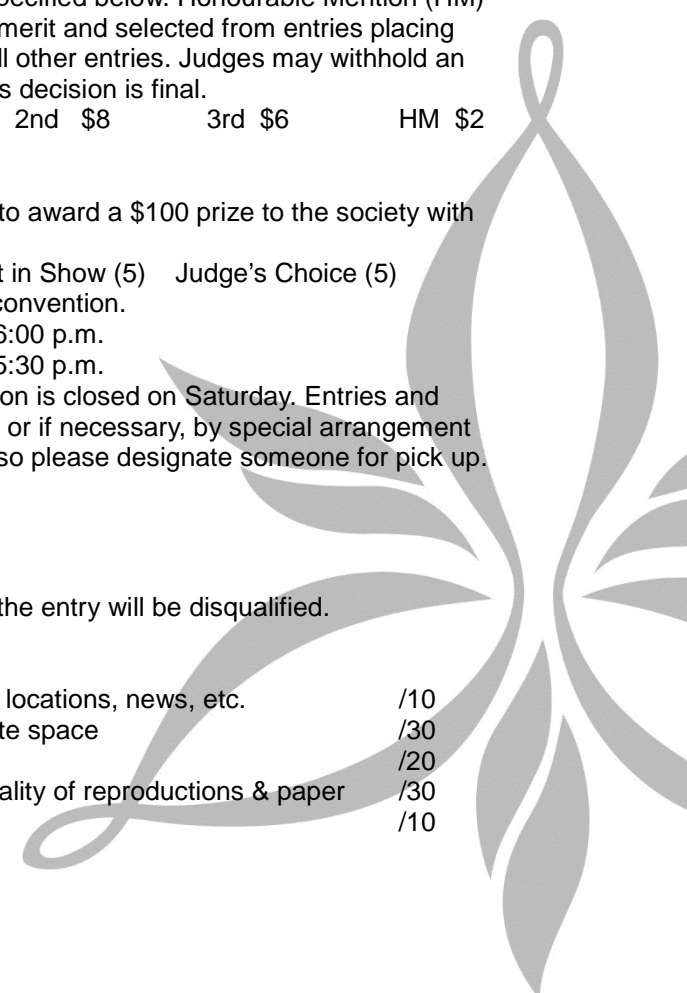
Entries are for the convention year (2018). Entries must meet the criteria as stated for the class; otherwise the entry will be disqualified.

Judging Criteria (Classes 1-7 inclusive):

Table with 2 columns: Criteria and Points. Includes rows for Information, Design Principles, Appropriate use of font, Illustrations/Photos, and Originality.

Class 1 Yearbook Cover: Primarily hand-drawn
Back & front, inside & outside only.
Society and OHA logos should be present.
Artist credit should be given.

Keeping Ontario Beautiful



Class 2 Yearbook Cover: Primarily computer-generated graphics

Back & front, inside & outside only.
Society and OHA logos should be present.
Graphics artist credit.

Class 3 Yearbook Cover: Cover illustrations primarily photographic

Back & front, inside & outside only.
Society and OHA logos should be present.
Photo credit should be given.

Class 4 Yearbook: Full letter size

216 mm x 279 mm (8.5" x 11.0").
Maximum cover size ~ 230 mm x 290 mm (9" X 11.5") including binding(s).

Class 5 Yearbook: Letter size folded into booklet style

~ 216 mm x 149 mm (8.5" X 5.5")
Maximum cover size ~ 230 mm x 152 mm (9" X 6") including binding(s).

Class 6 Yearbook: Legal size folded into booklet style

~ 216 mm x 18 mm (8.5" X 7")
Maximum cover size ~ 230 mm x 190 mm (9" X 7.5") including bindings.

Class 7 Yearbook Youth

No restrictions on dimensions.
May be scrapbook format.

OTHER PUBLICATIONS

Entries must not have been previously submitted to the provincial competition
As appropriate, entry should:

- Clearly state the OHA District along with the name of the Society.
- Should include the OHA logo, any local society logo/floral emblem/other, artist/photo credit
- Be submitted in their original size and format to meet class requirements (i.e. black & white, colour, etc.)

For larger newsletters, ONLY the first 10 pages will be judged.

Judging Criteria (Classes 8-16 inclusive):

Information: purpose, date, time, place, cost, contacts	/10
Design Principles and Elements: balance, proportion, scale, white space, texture	/30
Appropriate use and style of font(s)	/20
Illustrations/Graphics/Photos: appropriate use/credit, quality of reproductions & paper	/30
Originality and Overall Effect	/10

Class 8 Special Event Poster

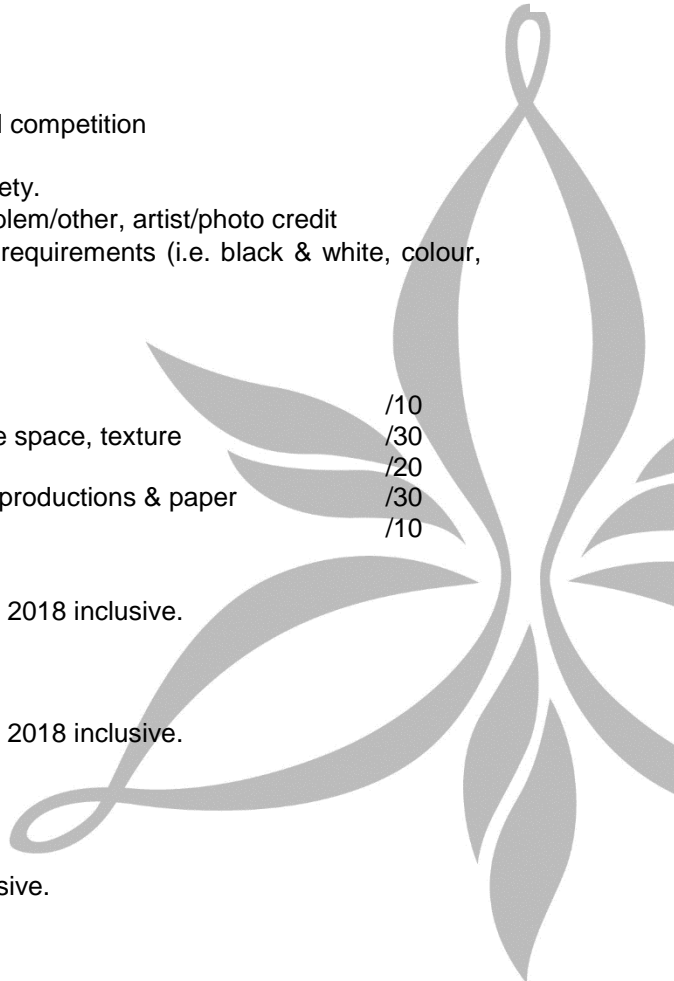
For an event taking place between July 2017 and June 2018 inclusive.
Minimum letter size (216 mm x 279 mm; 8.5" x 11.0").

Class 9 Special Event Brochure/Pamphlet/Flyer

For an event taking place between July 2017 and June 2018 inclusive.
Folded or unfolded.
Maximum legal size (279 mm x 356 mm; 11" x 14").

Class 10 Brochure, Pamphlet or Flyer

From a period between July 2017 and June 2018 inclusive.
Folded or unfolded.
Maximum legal size (279 mm x 356 mm; 11" x 14").



Class 11 Newsletter: Cover illustrations primarily hand-drawn
From a period between July 2017 and June 2018 inclusive.
To include two different issues, each under 10 pages.
Should have artist credit.

Class 12 Newsletter: Cover illustrations primarily photographic in origin
From a period between July 2017 and June 2018 inclusive.
To include two different issues, each under 10 pages.
Should have photo credit.

Class 13 Newsletter: Cover graphics primarily computer-generated
From a period between July 2017 and June 2018 inclusive.
To include two different issues, each under 10 pages.
Should have graphics credit.

Class 14 Youth Journal/Scrapbook/other
Current year.
Material promoting and/or documenting youth activities in a specific District/Area/Society.
No restrictions on dimensions.

Class 15 Bookmark
Current year.

Class 16 Promotional /Partnership
From a period between July 2017 and June 2018 inclusive.
Promotional item identifying a partnership with an outside agency.
Maximum letter size (216 mm x 279 mm; 8.5" x 11.0").

SHOW SCHEDULE

Class 17 Show Schedule from the current year
Should be written as a standard show (at least 2 divisions including Horticulture and Design with a minimum of five classes in each).
Schedule must be accompanied by complete Rules & Regulations governing the show.
Submission should be in the original colour, format and size from society material.
Entries submitted as entire Yearbooks will not be judged.

Judging Criteria: Placement based on guidelines in the *Ontario Judging and Exhibiting Standards for Horticulture and Floral Design* (2003 onwards) and the following:

Clarity of rules and regulations	/10
Other information – location, date, times	/05
Setup/organization of material	/10
Originality, seasonal suitability & diversity of types of horticultural	/25
Originality of theme/class titles for decorative classes	/30
Clarity & suitability of class entry criteria	/20